

## ENTREPRENEURSHIP DEVELOPMENT CELL

Ref. No: APGCU/2024-25/EDC

Date: 12/12/2024

The Entrepreneurship Development Cell (EDC) is a dedicated unit within the college aimed at fostering an entrepreneurial spirit among students and faculty. The EDC focuses on providing resources, support, and guidance to help individuals turn innovative ideas into successful ventures.

### OBJECTIVES OF THE CELL

- **Foster Entrepreneurial Mindset:** Cultivate creativity, innovation, and problem-solving skills among students through workshops and competitions.
- **Provide Training and Mentorship:** Offer guidance from experienced entrepreneurs and industry experts to help students develop their business ideas.
- **Facilitate Startup Support:** Assist students in launching startups by providing access to resources like funding and incubation centers.
- **Encourage Industry Collaboration:** Promote collaboration with industry for real-world projects, internships, and entrepreneurial opportunities.
- **Organize Entrepreneurship Events:** Host events like pitch competitions and entrepreneur talks to showcase student ideas and learn from experts.

### MEMBER DETAILS OF THE CELL:

S.No.	Name	Designation	Position
1.	Dr. P. N. A. Rao	Assoc. Professor	Coordinator
2.	Ms. C. Kameshwari	Assoc. Prof., MBA	Member
3.	Dr. Dharavath Rajeshwari	Assoc. Prof., MBA	Member
4.	Ms. O. Shalini	Asst. Prof., MBA	Member
5.	Mr. P. Durgaprasad	Asst. Prof. MBA	Member
6.	Mr. P. Sai Kumar	Asst. Prof. MBA	Member
7.	Mr. P. Shiva Kumar	Asst. Prof. MBA	Member
8.	Ms. S. Akhila	Asst. Prof. MCA	Member

## **RESPONSIBILITIES OF THE CELL**

- Organize workshops, seminars, and training programs on various aspects of entrepreneurship, including business planning, funding, marketing, and management.
- Provide mentorship and guidance from experienced entrepreneurs, industry experts, and faculty to support budding entrepreneurs in their journey.
- Assist students and faculty in developing their business ideas by offering resources such as office space, funding advice, and access to industry networks.
- Facilitate networking events, startup fairs, and industry connections to help entrepreneurs build valuable relationships and gain exposure.
- Assist in identifying and applying for funding opportunities, grants, and investment to support new ventures.
- Offer incubation and acceleration programs to help startups refine their business models, scale operations, and achieve growth.
- Highlight and celebrate successful entrepreneurial ventures and role models to inspire and motivate others.

The Entrepreneurship Development Cell is integral to promoting entrepreneurship and innovation within the college. By providing training, mentorship, and resources, the EDC supports individuals in transforming their ideas into successful businesses. Its efforts contribute to creating a dynamic entrepreneurial ecosystem that enhances the college's role in fostering economic growth and innovation.



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