

INTELLECTUAL PROPERTY RIGHTS CELL

Ref. No: APGCU/2024-25/IPRC

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The Intellectual Property Rights (IPR) Cell is a specialized unit within the college dedicated to managing and protecting intellectual property assets. The IPR Cell aims to educate and support faculty, students, and researchers in understanding, securing, and leveraging intellectual property rights to safeguard their innovations and creations.

OBJECTIVES OF THE CELL

- **Raise Awareness on IPR:** Educate students, faculty, and staff about the importance of intellectual property rights, including patents, trademarks, copyrights, and designs.
- **Promote Innovation and Creativity:** Encourage innovation and creativity within the institution by informing stakeholders about the benefits and protection offered by IPR.
- **Facilitate IPR Registration:** Assist researchers, students, and faculty in the process of filing and securing intellectual property rights, providing guidance and support throughout the registration process.
- **Provide Legal Assistance:** Offer legal advice and support related to intellectual property issues, including infringement, licensing, and commercialization.
- **Encourage Industry Collaboration:** Foster collaborations between the institution and industry partners to promote the commercialization of intellectual property and technology transfer.

MEMBER DETAILS OF THE COMMITTEE:

S.No.	Name	Designation	Position
1.	Dr. P. Avinash Goyal	Assoc. Professor	Coordinator
2.	Dr. K.Surekha	Assoc. Professor	Member
3.	Dr. D. Sridevi	Asst. Prof. MBA	Member
4.	Dr. Vijaya Lakshmi Pothuraju	Asst. Prof. MBA	Member
5.	Ms. D.Jyothi	Asst. Prof., MBA	Member
6.	Mr. T. Kiran	Asst. Prof., MBA	Member
7.	Ms. M.Sandhya Rani	Asst. Prof., MBA	Member
8.	Mr. M. Krishnam Raju	Asst. Prof., MBA	Member
9.	Ch. Shashidhar Reddy	Asst.Prof. MCA	Member
10.	S. Soni	Asst.Prof. MCA	Member

RESPONSIBILITIES OF THE CELL

- Provide training and workshops on various aspects of intellectual property rights, including patenting, copyrighting, trademark registration, and the importance of protecting IP.
- Offer guidance and support to faculty, students, and researchers on the process of securing intellectual property rights and navigating related legal issues.
- Assist in the identification, documentation, and management of intellectual property generated within the college, including inventions, research findings, and creative works.
- Facilitate the filing and registration of patents, trademarks, and copyrights to ensure proper protection and ownership of intellectual property.
- Support the commercialization of intellectual property by providing advice on licensing, partnerships, and market opportunities.
- Develop and implement institutional policies related to intellectual property to ensure consistent and effective management and protection.
- Assist in resolving intellectual property disputes and conflicts, providing mediation and support to address issues related to IP rights.

The Intellectual Property Rights Cell is essential for managing and protecting the college's intellectual property assets. By providing education, advisory services, and support for IP registration and commercialization, the IPR Cell ensures that innovations and creative works are safeguarded and leveraged effectively. Its efforts contribute to fostering a culture of innovation and ensuring that intellectual property is utilized to its fullest potential.



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