


3.2.2 Number of Workshops/Seminars/conferences including programs conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

2019-20		
Date From – To	Name of the Workshop/ Seminar/ conference	Number of Participants
24.01.2020	Seminar On Designing and Analyzing Employee Engagement Surveys	92
09.12.2019	Seminar On Importance of Reference management and citation in research work	96
02.12.2019 to 07.12.2019	Workshop on Business Analytics in Social Science Research	21
7.11.2019	Seminar on The Role of Intellectual Property in Software Development and Protection	94
11.10.2019	Seminar On Statistical Data Analysis using Excel and advanced excel in research.	93
26.08.2019	Workshop on Contracts and Management of IP Assets	81

A green ink signature of the Principal is written above the text.

Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-500092



DVV Clarification for 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

**Detailed Report with Circular/Brochure,
Geo-tagged Photos**

**Seminar on Designing and Analyzing Employee
Engagement Surveys**

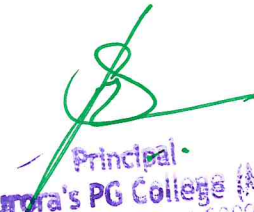
2019-20

Date: 23-01-2020

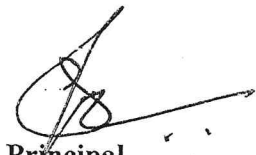
CIRCULAR

Dear students, we are pleased to inform that, R&D cell is organizing a Seminar On 'Designing and Analyzing Employee Engagement Surveys' on 24/01/2020 at 1:00 pm in 2nd floor Seminar Hall. Request all the students to attend; we look forward to your enthusiastic participation.

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ACTIVITY REPORT

Name of the Activity	Designing and Analyzing Employee Engagement surveys	
Type of Activity	Seminar	
Date and Time of Activity	24.01.2020	Time: 1:30PM
Details of Participants	Students of MBA &MCA 1 year has attended the seminar	
Organizing Dept./Support System	MBA&MCA dept.	
In Association with	R&D cell	
Coordinator	Mr. T. Kiran MBA Dept.,	
Details of Resource Persons	Dr.M.Venkat Das Professor UCE	
Description	<p>On January 24, 2020, Aurora PG College (MCA) in Uppal held a seminar focused on Designing and Analyzing Employee Engagement Surveys. This event aimed to provide insights into effective survey methodologies and data analysis techniques for enhancing employee engagement. The Head of the Department welcomed the guest speaker, Dr.M.Venkat Das, Professor expert, and addressed the students. The objective of the seminar is Teach methods for analyzing survey data to identify trends and areas for improvement. Equip participants with the knowledge to design effective employee engagement surveys that yield meaningful insights. Provide a comprehensive overview of what employee engagement is and why it is crucial for organizational success. The outcome of the seminar participants gained a deeper understanding of employee engagement concepts and their impact on organizational performance. Attendees learned practical skills in survey design and data analysis, enabling them to create and evaluate engagement surveys effectively. The Seminar provided tools for interpreting survey results, allowing participants to identify actionable steps to enhance employee engagement.</p> <p>Overall, the seminar successfully equipped participants with the skills and knowledge needed to effectively design and analyze employee engagement surveys.</p>	

Photos



Geotagged photos are not available during 2019-20



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Feedback Form

Program Name: Seminars on designing and Analyzing employee engagement survey

Program Date: 24/11/2020

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	✓				
Depth of coverage		✓			
Usefulness of materials provided			✓		
Balance between theory and practice		✓			


2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise		✓			
Clarity of presentation	✓				
Engagement and interaction	✓				
Response to participants' questions		✓			

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program		✓			

4. Any Suggestions: _____


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DVV Clarification for 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

**Detailed Report with Circular/Brochure,
Geo-tagged Photos**

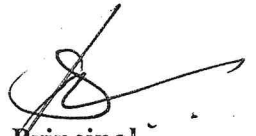
**Seminar on Importance of Reference
Management and Citation in Research Work**

2019-20

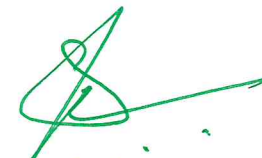
Date :07-12-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar On 'Importance of Reference management and citation in research work,' on 09/12/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


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ACTIVITY REPORT

Name of the Activity	Importance of Reference Management and citation in research Work	
Type of Activity	Seminar	
Date and Time of Activity	09.12.2019	11:00 AM
Details of Participants	Students of MBA&MCA 1 year has attended the seminar	
Organizing Dept./Support System	MBA&MCA dept.	
In Association with	R&D cell	
Coordinator	Mr. T. Kiran MBA Dept.,	
Details of Resource Persons	Dr.K.Mallikarjun Associate Professor Govt City college (A), Hyderabad	
Description	<p>On December 9, 2019, Aurora PG College (MCA), Uppal, hosted a seminar on the importance of reference management and citation in research work. The event aimed to highlight the significance of effective management and citation practices in academic research.</p> <p>The Head of the Department welcomed the guest speaker, Dr. K. Mallikarjun, Associate Professor at Government City College (A), Hyderabad. The seminar brought together students and faculty members to explore the strategies for managing references and citations in research. The objective of the seminar was to emphasize the role of citations in maintaining academic integrity and preventing plagiarism. It illustrated how proper citation practices contribute to the credibility and reproducibility of research findings.</p> <p>Outcomes of the seminar included enhanced understanding of citation practices among participants, providing a comprehensive insight into the importance of accurate citations in both academic and professional research. Attendees learned effective techniques for managing and organizing their references, which led to improved efficiency and accuracy in their research processes. Participants appreciated the practical advice and real-world examples shared by the speakers. Overall, the seminar on reference management and citation successfully met its objectives, offering valuable insights and practical skills essential for conducting effective research.</p>	

Photos



Geotagged photos are not available during 2019-20



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Ph.No. 040-27201452, Email:principal@apgc.ac.in

Feedback Form

Program Name: *Seminar - importance of Reference Management and Citation in research work*

Program Date: *09.12.2019*

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	<input checked="" type="checkbox"/>				
Depth of coverage	<input checked="" type="checkbox"/>				
Usefulness of materials provided	<input checked="" type="checkbox"/>				
Balance between theory and practice	<input checked="" type="checkbox"/>				

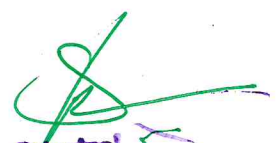
2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	<input checked="" type="checkbox"/>				
Clarity of presentation	<input checked="" type="checkbox"/>				
Engagement and interaction	<input checked="" type="checkbox"/>				
Response to participants' questions	<input checked="" type="checkbox"/>				

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	<input checked="" type="checkbox"/>				

4. Any Suggestions: _____


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DVV Clarification for 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

**Detailed Report with Circular/Brochure,
Geo-tagged Photos**

**Workshop on Business Analytics in
Social Science Research**

2019-20

Registration Fee

Category of Participants	Amount
Industry	Rs.1500
Faculty	Rs.1000
Full time Research Scholars	Rs.800

The registration fee can be paid through cheque / DD in favor of **Aurora's PG College, Uppal**.

Time & Venue of Workshop

The Workshop will be conducted during December 2 (Monday) – December 7, 2019 (Saturday).

The lecture presentations are scheduled in two sessions:

Pre lunch session - 10.00 am - 01.00 pm
Post lunch session - 02.00 pm - 04.30 pm

The workshop will be organized at the Seminar Hall of Aurora's Post Graduate College, Uppal.

One Week Workshop on Business Analytics in Social Science Research 2-7 December, 2019

Chief Patrons

Sri. Raja Babu Nimmatoori
Chairman, Aurora Group of Institutions

Dr. Ramesh Babu Nimmatoori
Secretary, Aurora Group of Institutions

Course Director

Dr. P. Rajavaradhan Reddy
Principal, Aurora's Post Graduate College, Uppal

Organizing Committee

Dr. P. S. Subha Pradha
Head of the Department, MBA
Aurora's Post Graduate College, Uppal

Mr. N. Sundaram
Head of the Department, MCA
Aurora's Post Graduate College, Uppal

Business Analytics in Social Science Research 2-7 December, 2019

Program Schedule

02-12-2019 (Monday)

10.00 am – 12.00 noon

Inaugural Session

12.00 noon – 01.00 pm

Training Session - 1

Business Research Methodology

02.00 pm – 04.30 pm

Training Session - 2

Formulation & Testing of Hypotheses

03-12-2019 (Tuesday)

10.00 am – 04.30 pm

Training Session - 3

Data Analysis for Publishing Papers

04-12-2019 (Wednesday)

10.00 am – 04.30 pm

Training Session - 4

Advanced Data Analysis using SPSS-1

05-12-2019 (Thursday)

10.00 am – 04.30 pm

Training Session - 5

Tools of Business Intelligence

06-12-2019 (Friday)

10.00 am – 04.30 pm

Training Session - 6

Advanced Data Analysis using SPSS-2

07-12-2019 (Saturday)

10.00 am – 04.30 pm

Training Session - 7

Cloud Computing & Data Analysis using R, Python

04.00 pm – 06.30 pm

Valedictory



One Week Workshop on Business Analytics in Social Science Research 2-7 December, 2019

Sponsored by
Indian Council
of Social Science
Research

Organized by
Aurora's
Post Graduate
Colleges

Venue

Seminar Hall, Aurora's PG College, Uppal, Hyderabad


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Uppal, Hyderabad-500092

icssrworkshop2019@apgcg.edu.in,
isvp: 9100001235 / 9100000289

Institution

Aurora's PG, College, Peerzadiguda, Uppal, Hyderabad, established in the year 1996, is a part of the prestigious Aurora Group of Institutions and has grown into a premier educational institution over the years. The college is known for establishing unique traditions in every aspect of its functioning. Aurora nurtures a knowledge culture to make itself 'Synonymous with Learning'. Its mission has been to serve the nation as a Centre for advancement, preservation and dissemination of knowledge. It aims to endow its staff and students with a perfect synthesis of human values, ancient wisdom and modern thought, thus ensuring that when they step into the fiercely competitive and technologically advanced world, they don't turn into mere automatons but retain their sense of self as a direct result of what they have learnt with us.

Workshop

Preamble

We live in an era of Big data; businesses need ways to sift through it all, to figure out which combinations of data count and which don't. The success of business in today's global economy depends on it.

Backdrop

Rapid developments in computing and information technology have enabled the generation, storage and processing of data in a way that will transform businesses in the future. In this digital age flow of information is almost equal to all the players. It is how this information is utilized makes the company competitive. Business analytics is believed to be the key to the next wave of management innovation, productivity, and growth.

Business analytics has made its foray into diverse areas like customer relationship management, financial management, and marketing, supply-chain management, human-resource management, pricing and even in sports through team game strategies. Analytics combines data; information technology, statistical analysis; quantitative methods and computer-based models into one to make a well thought and researched decision. The advancement in Information Technology allows the decision makers to visualize the performance of decision under various scenarios.

In this backdrop, Aurora's PG College, Uppal intends to organize a one week workshop on "Business Analytics in Social Science Research" to make the participants familiar with Business Analytics and its applications across varied fields.

Methodology of Workshop

The workshop is designed to provide a platform for participants to get an exposure to various tools of Business Analytics and their applications, given its all-pervasive presence. The sessions would be practice oriented and facilitated by eminent resource persons from industry and academia. Scenarios pertaining to the fields of Finance, Marketing, Human Resources and allied fields, will be used to demonstrate data analysis, followed by hands on practice sessions with handouts.

Objectives of the Workshop

- Enable participants to get an overview of Business Research
- Enable participants to get an understanding of the basics of Business Analytics
- Investigate data to establish new relationships and patterns for better business management
- Reorient the perspective of social science research through business analytics
- Demonstrate the potential of Business Analytics in social sciences to take advantage of the opportunities that Business Analytics currently presents

Major Topics

The Scope of workshop is to cover theoretical discussion and practical exposure on the following aspects of statistical analysis

- Business Research
- Formulation & Testing of Hypotheses
- Publishing Papers using Business Analytics
- Data Aggregation & Data Mining using SPSS, R, Python
- Analytics using Cloud Computing
- Tools of Business Intelligence
- Future of Business Analytics

Eligibility for Participation

- Faculty of Management/ Social Sciences
- Research Scholars
- Post Graduate students
- Working professionals interested in the field of Business Analytics

Registration

For registration, candidates are required to send their brief profile along with institutional affiliation to icssrworkshop2019@apgcgu.edu.in. For further details, Contact **9100001235 / 9100000289**

All the participants are requested to bring their laptops.

Registration Form

Photo

Name (in block letters): _____

Gender: ☐ Male ☐ Female

Date of Birth: _____

Designation: _____

Department: _____

University / Institution: _____

Educational Qualification: _____

Field of Specialization: _____

Experience (Years): _____

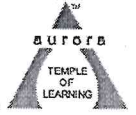
Phone No: _____

Email id: _____

Mailing Address: **Aurora's PG College (MCA)**
Uppal, Hyderabad-500092

Date: _____

Signature of Applicant



Date:29/11/2019

CIRCULAR

Dear faculty, we are pleased to inform that, our College is organizing one week workshop on 'Business Analytics in Social Science Research,' In Association with ICSSR on 02.12.2019 to 07.12.2019 at 10:00 am. in the 2nd floor Seminar Hall. we request you to attend, and take opportunity to enhance your Knowledge.

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ACTIVITY REPORT

Name of the Activity	Business Analytics in Social Science Research
Type of Activity	Workshop
Date and Time of Activity	02.12.2019 to 07.12.2019
Details of Participants	Research scholars, Industry Persons & Faculty from various institutions attended
Organizing Dept./Support System	MBA & MCA Dept.
In Association with	ICSSR-SRC
Details of Resource Persons	Dr. Jayasri Benkal, Principal Consultant and Managing BEnKA Consulting India Dr. Prakash Goteti, Principal Consultant in Analytics & AI, Tech Mahindra Ltd, Hyderabad
Description	<p>Aurora's PG College (MCA), Uppal, hosted a one-week workshop on "Business Analytics in Social Science Research," sponsored by the Indian Council of Social Science Research (ICSSR). The workshop aimed to bridge the gap between research scholars, faculty, and industry professionals, highlighting the importance of business analytics in enhancing decision-making processes in social sciences.</p> <p>The inaugural session on December 2 was graced by Prof. P. Venkataiah, Head of the Dept. of Business Management at Osmania University, along with distinguished guests Dr. Jayasri Benkal and Dr. Prakash Goteti. The workshop's objectives were outlined by Dr. P. Rajavardhan Reddy, emphasizing the need for data-driven analysis in today's digital landscape.</p> <p>Over the week, participants engaged in practical training sessions covering various aspects of business analytics. Topics included Business Research Methodology, hypothesis formulation and testing, data analysis using SPSS, and business intelligence tools such as Tableau and Power BI. Notable sessions included advanced data analysis techniques and cloud computing applications in R and Python.</p> <p>The workshop concluded on December 7 with a valedictory session where participants expressed their satisfaction with the program and acknowledged its impact on their research skills. Certificates were awarded, and attendees committed to future collaborations with Aurora's PG College.</p> <p>The workshop successfully provided 65 participants, including faculty and research scholars, with valuable insights and practical skills in business analytics, reinforcing its relevance in social science research.</p>

Photos



Geotagged photos are not available during 2019-20



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DVV Clarification for 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

**Detailed Report with Circular/Brochure,
Geo-tagged Photos**

**Seminar on The Role of Intellectual Property in
Software Development and Protection**

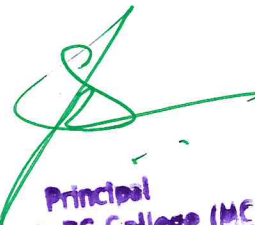
2019-20

Date :06-11-2019

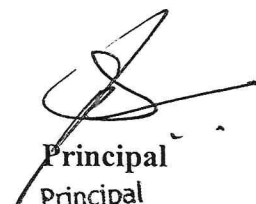
CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar on 'The Role of Intellectual Property in Software Development and Protection,' on 07/11/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.

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ACTIVITY REPORT

Name of the Activity	The role of Intellectual Property in Software Development and Protection	
Type of Activity	Seminar	
Date and Time of Activity	07.11.2019	Time:11:00 AM
Details of Participants	MBA & MCA students attended the seminar	
Organizing Dept./Support System	MCA dept.	
In Association with	IPR cell	
Coordinator	Ms. D. Jyothi MBA Dept.,	
Details of Resource Persons	Dr.Lokender Reddy, Assistant Professor, Osmania University, Hyderabad	
Description	<p>On November 7, 2019, Aurora PG College (MCA), Uppal, hosted a seminar on the role of Intellectual Property (IP) in software development and protection. The event aimed to highlight the importance of IP in safeguarding software innovations and maintaining a competitive edge in the tech industry.</p> <p>The Head of the Department welcomed the guest speaker, Dr. Lokender Reddy, Assistant Professor at Osmania University, Hyderabad, who addressed the students.</p> <p>The objective of the seminar was to explore the impact of IP rights on software protection and commercialization. It aimed to discuss strategies for effectively managing and enforcing IP within the software industry and to provide practical guidance for developers and organizations seeking to leverage IP for strategic advantage.</p> <p>The outcomes of the seminar emphasized the crucial role of Intellectual Property in software development and protection. Understanding and managing IP effectively can significantly enhance a software company's ability to innovate, compete, and thrive in the marketplace.</p> <p>Attendees appreciated the practical advice and real-world examples shared by the speakers. Overall, the seminar on the role of Intellectual Property in software development and protection successfully achieved its objectives, providing valuable insights and practical skills essential for navigating the industry.</p>	

Photos



Geotagged photos are not available during 2019-20



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Uppal, Hyderabad-500092

Ph.No. 040-27201452, Email: principal@apgc.ac.in

Feedback Form

Program Name: *Seminar on role of intellectual property in Software development and protection*

Program Date: *02/11/2019*

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	✓				
Depth of coverage	✓				
Usefulness of materials provided	✓				
Balance between theory and practice	✓				

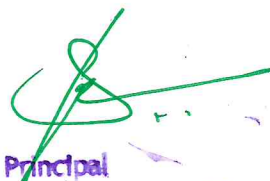
2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise		✓			
Clarity of presentation	✓				
Engagement and interaction	✓				
Response to participants' questions	✓				

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	✓				

4. Any Suggestions: _____


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DVV Clarification for 3.2.2

Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

**Detailed Report with Circular/Brochure,
Geo-tagged Photos**


**Seminar On Statistical Data Analysis using
Excel and Advanced Excel in Research**

2019-20

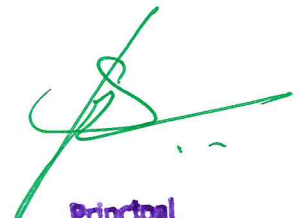
Date :10-10-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Seminar On 'Statistical Data Analysis using Excel and advanced excel in research,' on 11/10/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


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ACTIVITY REPORT

Name of the Activity	Statistical Data Analysis using Excel and advanced excel in research.	
Type of Activity	Seminar	
Date and Time of Activity	11.10.19	Time: 11:00AM
Details of Participants	MBA & MCA students are participants for seminar	
Organizing Dept./Support System	MBA&MCA dept.	
In Association with	R&D cell	
Details of Resource Persons	Dr.Shyamprasad Teegala, Assistant Professor in CSE department, Anurag University.	
Description	<p>On October 11, 2019, Aurora's PG College (MCA) organized a seminar on Statistical Data Analysis using Excel and Advanced Excel for research purposes. The seminar aimed to highlight the importance of basic statistical data analysis, advanced Excel features, and techniques for handling complex data, emphasizing practical applications in research.</p> <p>The Head of the Department welcomed Dr. Shyamprasad Teegala, Assistant Professor in the CSE Department at Anurag University, as the guest speaker.</p> <p>The seminar gathered students and faculty members to explore AI tools and their strategies for academic research.</p> <p>Key objectives included understanding Excel's role in data analysis, learning basic statistical functions, advanced formulas, and practical applications.</p> <p>Participants gained valuable insights into both basic and advanced techniques, developed practical skills, and received hands-on experience with problem-solving, pivot tables, pivot charts, and data integrity through real-world examples.</p> <p>Attendees expressed appreciation for the practical advice and insights shared by the speakers.</p> <p>Overall, the seminar successfully met its goals by equipping participants with essential skills and knowledge for effective research</p>	

Photos



Geotagged photos are not available during 2019-20



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Uppal, Hyderabad-500092

Feedback Form

Program Name: *Seminar on statistical data Analysis using excel and advanced excel in research*

Program Date: *11/10/19*

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	<input checked="" type="checkbox"/>				
Depth of coverage		<input checked="" type="checkbox"/>			
Usefulness of materials provided		<input checked="" type="checkbox"/>			
Balance between theory and practice		<input checked="" type="checkbox"/>			

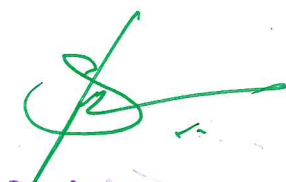
2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise	<input checked="" type="checkbox"/>				
Clarity of presentation	<input checked="" type="checkbox"/>				
Engagement and interaction	<input checked="" type="checkbox"/>				
Response to participants' questions	<input checked="" type="checkbox"/>				

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program	<input checked="" type="checkbox"/>				

4. Any Suggestions: _____


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Number of workshops/seminars/conferences including on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship conducted during the last five years

**Detailed Report with Circular/Brochure,
Geo-tagged Photos**

**Workshop on Contracts and
Management of IP Assets**

2019-20



WORKSHOP ON CONTRACTS AND MANAGEMENT OF IP ASSETS ABOUT THE WORKSHOP

Discover the essentials of contracts and IP asset management in our comprehensive workshop. Over two days, you'll gain critical insights into drafting effective agreements and managing intellectual property assets. Learn from seasoned professionals, engage in practical exercises, and equip yourself with the skills needed to navigate and optimize your IP portfolio effectively. Ideal for students and professionals aiming to master the complexities of IP management.

Resource Person

DR. H. RAJESH KUMAR

Organized by
IPR Cell

Date & Time




26 August 2019
11:00 AM

Who can attend?

**STUDENTS OF MBA &
MCA**

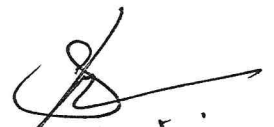
in association with
**Department of
Business Management
&
Department of
Computer Applications**


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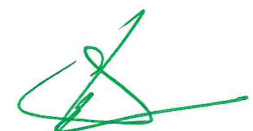
Date :23-08-2019

CIRCULAR

Dear students, we are pleased to inform that, IPR cell is Organizing a Workshop on 'Contracts and Management of IP Assets,' on 26/08/2019 at 11:00 am in 2nd floor Seminar Hall. Request all the students to attend, we look forward to your enthusiastic participation.


Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-500092

Copy To:
HOD MBA
HOD MCA


Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-500092

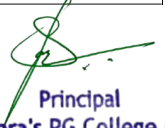
ACTIVITY REPORT

Name of the Activity	Contracts and Management of Intellectual Property (IP) Assets	
Type of Activity	Workshop	
Date and Time of Activity	26. 08.2019	Time:11:00AM
Details of Participants	Students of MBA & MCA 2 year are the participants. MBA & MCA Faculty also took part in this workshop	
Organizing Dept./Support System	MBA & MCA organised the workshop	
In Association with	IPR Cell	
Coordinator	Ms. Sandhya Rani MBA dept.,	
Details of Resource Persons	Dr. H. RajeshKumar Associate Professor NIT- Karnataka	
Description	<p>On August 26, 2019, Aurora PG College (MCA) in Uppal hosted a one-day workshop focused on Contracts and Management of Intellectual Property (IP) Assets. The event aimed to provide students with a thorough understanding of contractual agreements and effective IP asset management.</p> <p>Dr. H. Rajesh Kumar, an expert in intellectual property law and contract management, led the workshop. The sessions blended theoretical insights with practical applications, addressing students' needs for a comprehensive grasp of IP management and contract law.</p> <p>Topics covered included an overview of various types of IP (patents, trademarks, copyrights, trade secrets) and the significance of IP in both academic and commercial contexts. Additionally, the workshop delved into key components of contracts, such as terms, conditions, and obligations, as well as common types of contracts in IP transactions, including licensing and non-disclosure agreements.</p> <p>Students left with a solid understanding of IP concepts and the contractual aspects of managing IP. The expert speaker's knowledge and the interactive format of the sessions greatly contributed to the workshop's success.</p>	

Photos



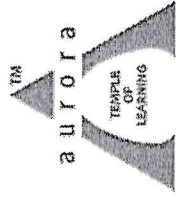
Geotagged photos are not available during 2019-20



Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-500092

AURORA'S PG COLLEGE (MCA)

Uppal, Hyderabad, Pin: 500092



CERTIFICATE OF PARTICIPATION

This certificate is presented to


Mr. D. vineeth

of MBA /MCA has participated in Workshop on 'Contracts and Management of IP Assets,' Organized by
IPR Cell, in association with Department of Business Management & Department of Computer Applications.

for

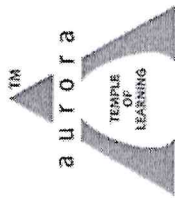
Coordinator


Principal
Aurora's PG College (MCA)
Uppal, Hyderabad-500092


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Uppal, Hyderabad-500092

AURORA'S PG COLLEGE (MCA)

Uppal, Hyderabad, Pin: 500092



CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. S. Akhila

of MBA /MCA has participated in Workshop on 'Contracts and Management of IP Assets,' Organized by
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for

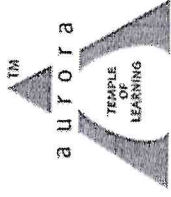
Coordinator

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Uppal, Hyderabad-500092

AURORA'S PG COLLEGE (MCA)

Uppal, Hyderabad, Pin: 500092



CERTIFICATE OF PARTICIPATION

This certificate is presented to

Ms. C. Vinitha

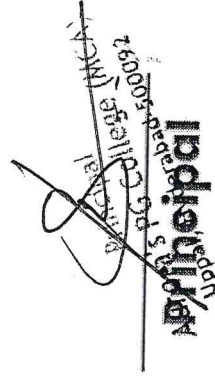
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for

Coordinator



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Feedback Form

Program Name: Workshop on Contracting Management

Program Date: 26-08-2019

Your feedback is valuable to us and will help improve future programs. Please take a few moments to complete this form.

1. Program Content:

Please rate the following aspects of the program content:

Aspect	Excellent	Very Good	Good	Fair	Poor
Relevance of topics covered	✓				
Depth of coverage		✓			
Usefulness of materials provided		✓			
Balance between theory and practice		✓			


2. Program Delivery:

Aspect	Excellent	Very Good	Good	Fair	Poor
Instructor's knowledge and expertise		✓			
Clarity of presentation		✓			
Engagement and interaction		✓			
Response to participants' questions	✓	✓			

3. Overall Satisfaction:

Aspect	Excellent	Very Good	Good	Fair	Poor
Overall satisfaction with the program		✓			

4. Any Suggestions: _____


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